

# PETAVERSE

WORLD'S FIRST PET METAVERSE

## INTRODUCTION

**WORLD'S FIRST METAVERSE  
FOR PETS WITH CROSS-  
CHAIN FLEXIBILITY THAT  
BRINGS NFT LOVERS, PET  
PARENTS, AND GAMERS INTO  
A WORLD OF GAMING, DEFI,  
VIRTUAL REALITY, AND  
SOCIAL CAUSE.**

# PETAVERSE ECOSYSTEM



**PLAY AND EARN  
REWARDS WITH DEFI  
GAMING**



**PETPLAZA - AN NFT  
MARKETPLACE**



**PARTNERSHIP WITH PET  
CARE FOUNDATION**



**PETAGRAM,  
PETS & MONSTERS SOCIALIZE  
WITH OTHER OWNERS'  
COLLECTIBLES.**





# PETAVERSE ECOSYSTEM



**STAKING BENEFITS FOR  
GAMEPLAY AND ONGOING  
EARNINGS**



**REAL-WORLD PET PRODUCTS,  
INSURANCE, VET SERVICES,  
AND COUNSELING TO  
DIFFERENT PET OWNERS WHO  
NEED HELP**



**PET BOUTIQUE,  
CUSTOMIZE YOUR PET  
WITH ACCESSORIES AND  
CREATE NFTS**



**PETARIA,  
HAVE FUN AT THE PET  
CLUBS, TRAIN YOUR  
PET AT THE GYM, AND  
MORE**







# PETA TOKENS

- PETA TOKEN IS THE MAIN CURRENCY WITHIN THE PLATFORM TO TAKE PART IN THE ENTIRE PETAVERSE ECOSYSTEM AND GAMING. IT WILL BE USED**
- TO BUY DIGITAL ASSETS OF THE METAVERSE AND ALSO LAY OWNERSHIP OF SPECIFIC TITLES AND GAMEPLAY ENTITLEMENTS**
  - FOR TRADING, EXCHANGING, ENHANCING THE PETS, AND ADDING SPECIAL QUALITIES.**

## TOKEN USE CASE





Use \$PETA to feed your pet and monsters and help them grow stronger through exercises and trainers.

\$PETA is the main in-game currency. PETA revolves around a core loop of engaging gaming activities such as collecting, breeding, evolving, battling plus improving the Pets and their special qualities



The More \$PETA, the faster you move through gaming levels. We use the concept of Levels to break down the game progress into smaller parts. This mechanism complements our human tendency for short-term rewards.



## IN-GAME



Use \$PETA to forge and own weapons in the Pet Gym and build a strong army.



Use \$PETA and create a new generation of pets by breeding any two pets.



Petaverse is a pet Metaverse that combines DeFi, collectibles, and gamers' personalities.



Use \$PETA to buy digital assets of the metaverse and also lay ownership of specific titles and gameplay entitlements



Own a land in Petaverse, rent or build your own villa



Real world pet products, insurance, vet services, and counseling services to different pet owners who need help.



Create an avatar of your pet and convert it into NFT using \$PETA you can also use the available pet & monster images to customize and create NFTs and characters





A percentage of the NFT sale proceeds will be used for supporting pet care centers, E.g. feeding all pets in the rescue center for 1 day.



Rescue centers or rescuers can create a crowdsource project, E.g. to save and maintain a rescued pet until it gets a pet parent.



## SOCIAL CAUSE



Relive memories of your pet through VR. Take part in pet fairs, competitions, and other events to win \$PETA



10% of the NFT sales will be going to the Pet Care Foundation. and research foundations. Research and grants for pet sustainability and living using blockchain and crypto metaverse



Curated Pre-sale of premium pet NFTs for the community through this marketplace



Once a graphic is uploaded and NFT made by a Pet Owner, \$PETA token holders will have the discounted price to buy those pets' NFTs.



Each pet is an NFT (Non-fungible Token) that can be collected, nourished, and armed with weapons to battle with other pets.



## NFT MARKETPLACE



To Mint an NFT, one can use stable coins or BNB but if they use the native token \$PETA they get a lesser cost of minting.

# TOKENOMICS



## REWARDS FOR HODLERS

1% of each transaction is redistributed to token hodlers. That means you can earn more \$PETAby just holding them in your wallet. No need to farm or stake.



## 2% TAX ON ALL TRANSACTIONS

For all Buy, Sell, Transfer 2% tax is imposed 1% of every transaction is transformed automatically into liquidity (bringing in price stability).



## AUTO & WEEKLY BURNS

The extra 2% taxed on all sell transactions, will be used to buy back and burn tokens weekly for an ever decreasing circulating supply and increasing price floor.



## LIQUIDITY LOCKED

Initial liquidity provided would be locked in uniswap for 6 months and the contract will undergo audits. The results of audit would be published to the community.



## ANTI-DUMP LOCK & 4% SELL FEE

Sells are restricted to less than 0.058% of the total supply + extra 2% fee is applied to all sells. Which means each time you sell, your transaction tax is doubled. This will allow us to reduce swing-trading and break whales' control.



## CHARITY WALLET

We have a designated charity wallet that receives redistributions that are used to support our social partners like Pet Rescue Centers..



# TOKENMETRICS



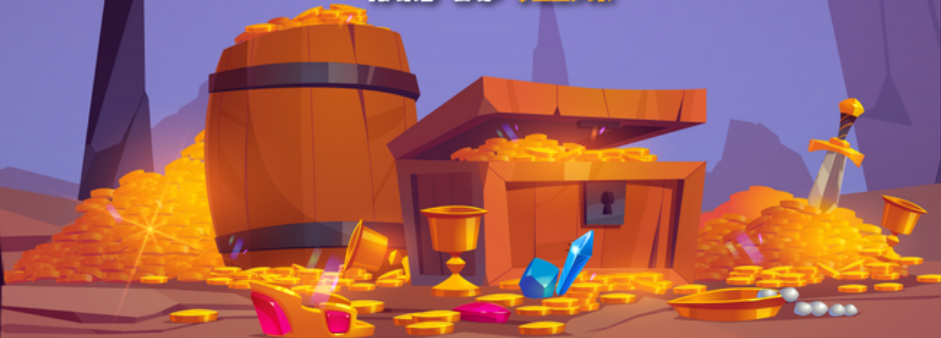
TOTAL \$PETA SUPPLY:  
**1,000,000,000**

SEED \$350K AT \$0.007 PER TOKEN

PRIVATE SALE \$640K AT \$0.008 PER TOKEN

PUBLIC SALE \$200K AT \$0.01 PER TOKEN

HARD CAP \$1.190K



AREA    PERCENTAGE    QTY    VESTING    RAISE    SALE PRICE

FOUNDATION	10%	100000000	6 MONTHS LOCK THEN UNLOCKED 10% EVERY MONTH		
COMMUNITY BUILDING	5%	50000000	UNLOCKED UTILIZED FOR COMMUNITY REWARDS/AIRDROPS		
TEAM	10%	100000000	6 MONTHS LOCK THEN UNLOCKED 10% EVERY MONTH		
ADVISORS	3%	30000000	6 MONTHS LOCK THEN UNLOCKED 10% EVERY MONTH		
MARKETING	10%	100000000	10% UNLOCKED AT TGE AND REST 90% UNLOCKED 10% EVERY MONTH		
GAMEPLAY REWARDS	25%	250000000	TO BE USED FOR GAME REWARDS		
STAKING REWARDS	10%	100000000	TO BE USED FOR STAKING REWARDS		
PUBLIC SALE	2%	20000000	40% UNLOCKED AT TGE REST 60% UNLOCKED AT 20% EVERY MONTH	\$ 200,000	0.01
LIQUIDITY	7%	70000000	PANCAKE LIQUIDITY		
SEED	5%	50000000	10% UNLOCKED AT TGE REST 90% UNLOCKED AT 15% EVERY QUARTER	\$ 350,000	0.007
PRIVATE SALE	8%	80000000	10% UNLOCKED AT TGE REST 90% RELEASED 10% EVERY MONTH	\$ 640,000	0.008
PET CHARITY	5%	50000000	UNLOCKED USED FOR PET SOCIAL CARE CAUSES		
<b>TOTAL</b>	<b>100%</b>	<b>1000000000</b>			



- FOUNDATION
- COMMUNITY BUILDING
- TEAM
- ADVISORS
- MARKETING
- GAMEPLAY REWARDS
- STAKING REWARDS
- PUBLIC SALE
- LIQUIDITY
- SEED
- PRIVATE SALE
- PET CHARITY

# ROADMAP

## Q4 2021

- Tokenomics
- Website Launched
- Game Trailer
- Community Development
- Metaverse Scope Finalization

## Q1 2022

- Airdrop
- Introduction to Petaversians
- New Website
- AMA & Events
- Official Trailer & Game Demo Release
- Public Sale

## Q3 2022

- Partner with other Metaverses
- Socialize your pet, make friends, get love and send gifts using \$PETA
- Breeding of Pets, Pet Nursery
- Pet products Marketplace

## Q2 2022

- Further Game Developments
- Mint your Pet NFTs and sell in NFT marketplace
- Base \$PETA LP Rewards programs
- Partner with other NFT Marketplace
- Petaverse Asset NFTs sale (Villa, Land,)

## Q4 2022

- Research and grants for pet care foundations
- Social Project crowdfunding
- Launch Pet Care and Hospitals through AR/VR

## Q1 2023

- Tribute - Re-live with your pet memories through VR Game update
- Pet Product Sponsored Contests and Events
- United Nations SDG 'Life On Land' aligned projects

# TEAM



**RON**

Founder & CEO



**DEB**

Business Advisory &  
Strategic Guidance



**ANUKUL**

Game Developer



**KAYY**

Gaming Business Analyst &  
Marketing Lead



**TAM**

Graphic Designer &  
VFX





**INVESTORS**

**AND**

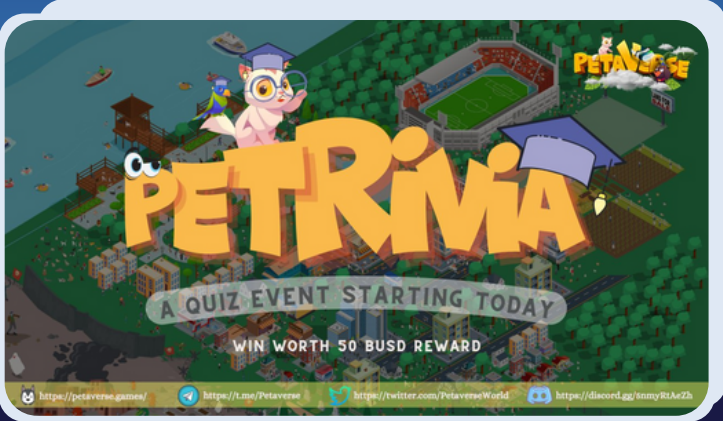
**PARTNERS**

# COMMUNITY ENGAGEMENT



A Glean contest with a reward of 5 Premium NFTS

Petaverse Ambassador Program giving a chance to be a part of the team.



PETRIVIA - A Quiz that helps you learn about Petaverse and Earn rewards

A Shilling contest to attract more audience to the project.





# PETaverse

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[WWW.PETAVERSE.GAMES](http://WWW.PETAVERSE.GAMES)

